



## Kirkgate Arts and Heritage – Partnering with Business

Thank you for your interest in Kirkgate Arts and Heritage. We provide a much loved and valued service to our community. We are keen to develop new partnerships with businesses of all sizes.

At the Kirkgate Centre we offer a range of great experiences: from entertainment to opportunities to get involved in activities. The Centre hosts also a huge variety of regular activities, delivers projects with the local community and has spaces that can be hired for meetings and events.

We also run Arts Out West, bringing high quality professional arts events to community venues across West Cumbria.

Each year we aim to:

- deliver 400 arts events,
- reach 7500 people across 20 communities and
- work with 140 volunteers.

By partnering with us you will enable us to continue to support our communities by maintaining and growing our offer.

There are a range of ways that your business can partner with Kirkgate Arts and Heritage, whatever the size of the business.



### How You Can Partner with Us

**Corporate Membership** Your organisation can gain a range of benefits by becoming a corporate member, including employee discount on event tickets; use of our meeting spaces; and publicity at events, in our newsletter and on our website.

**Sponsorship** Your business can sponsor a single event or season of events, whether film, theatre, or live music. You can also sponsor a season of our Arts Out West programme. Benefits would include complementary tickets, publicity for your business and the opportunity to meet the performers.

Your business can also sponsor one of our community or capital projects. Not only would you benefit from publicity for your organisation, support delivery of your CSR targets, but these projects could also provide development opportunities for your employees.





**Donations** We always welcome donations, whether this is financial, volunteer hours from your staff or items of equipment that we can use in the Kirkgate Centre.

**Advertising** Your business can advertise at our film events or in our regular newsletter.

## The Impact Your Support Could Have

**£150** would allow us to screen a film for a week

**£200** would allow us to run a family workshop

**£500** would insure the Kirkgate Centre for 1 month

**£900** would cover the cost of the Kirkgate Centre's utility bills for 1 month

**£2,000** would allow us to mount a local heritage exhibition or hold another literature festival

**£5,000** would support the Youth Theatre for six months

**£10,000** would enable us to continue to deliver our theatre into schools programme for 6 months

**£20,000** would cover the cost of upgrading our lift or upgrading much of the building lighting to modern standards

**£50,000** would provide match funding for stage 1 of the Kirkgate Centre expansion



Please contact our General Manager, Emma Heys, to discuss the partnership opportunities further: either by email, [Emma@thekirkgate.com](mailto:Emma@thekirkgate.com) or by telephone, 01900 829966.